

# Continuous Delivery for Executives

## **Summary**

Continuous delivery can be the game changer by how it helps organisations stay ahead of competitors by delivering value to customers reliably and frequently.

Continuous delivery isn't a geeky fad. The industry is fast realizing that continuous delivery is actually more of a business decision and a huge business enabler - vouched for by Facebook, LinkedIn, Flickr, and the like.

This tutorial is a concise, yet comprehensive overview of continuous delivery and will introduce business-value proposition, principles, practices, and tools of continuous delivery from a business point of view.

The tutorial will include anecdotes from real-world implementations of continuous delivery to help you put continuous delivery into practice in your organization, and will include a Q&A session.

#### Audience:

- Business executives
- IT executives
- Technical managers
- PMO

#### **Duration:**

Half a day.

### **Outline**

- What continuous delivery is from a business point of view.
- Why use continuous delivery and how continuous delivery can help your organisation deliver more business value, faster.
- Prerequisites for continuous delivery and implementing continuous delivery.
- The people factor: collaboration in delivering software.
- Understand how to transform your organisation's delivery process to enable continuous delivery.
- Discussion and Q&A on implementing continuous delivery in your organisation.